

PROGRAM

Dimensions of knowledge and technology transfer: Actors, channels and implications

29.6.-1.7.2022, Jena, Germany

Version: 27.06.2022

VENUE

Max Planck Institute for the Science of Human History
Kahlaische Str. 10, 07745 Jena
Lecture Hall V14

Wednesday, 29.6.2022

14:15-14:45	Reception
14:45-15:00	Welcome
15:00-16:00	KEYNOTE 1: Knowledge and technology transfer: Valentina Tartari Taking stock and future avenues for research
16:00-16:30	Break
16:30-17:50	TOPIC 1: Forms of KTT (Chair: Lukas Dreier) Martin Wörter Inside the black box of technology transfers D: Martin Kalthaus (Dominique Foray, Florian Hulfeld, Martin Wörter) Julia Stadermann Innovation Salons: Creating spaces for dialogical D: Maximilian Göthner knowledge transfer between universities and civil society at the example "Baruth und das Gesund- heitshaus" (Julia Stadermann, Suntje Schmidt)
17:50-18:00	Break
18:00-19:20	Chang Gao Institutional logics, social capital, and intellectual D: Suntje Schmidt capital in complex UIG collaboration, evidence from big science projects (Chang Gao, Ling-ling Zhang) Matthias Hügel Regional economic resilience and the role of uni- D: Michael Rothgang versities in the recovery from crises (Matthias Huegel)
19:30-21:30	Break Barbecue (at workshop venue)

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Thursday, 30.6.2022

08:30-09:30
09:30-10:00
10:00-12:00

KEYNOTE 2: Viktor Slavtchev Practitioners view

Break

TOPIC 2: Scientists' attitudes towards KTT (Chair: Indira Yarullina)

Susanne Beck Getting (At)traction: How scientific discoveries attract individual innovator's attention
D: Viktor Ström
(Susanne Beck, Marion Poetz, Karin Beukel)

Oscar Llopis Does the prosocial fire fuels academic engagement? The moderating role of networking skills
D: David Angenendt
(Pablo D'Este, Oscar Llopis)

Vitus Püttmann The Status of Higher Education's Third Mission in the Academic Profession: Causes and Consequences of Differences in Academic Identities
D: Bastian Rake
(Vitus Püttmann, Stephan L. Thomsen)

12:00-13:00
13:00-15:00

Lunch Break

TOPIC 3: Channels of KTT (Chair: Matthias Hügel)

Arman Aksoy The effects of patent portfolio diversification on university startup creation
D: Matthias Menter
(Arman Aksoy, Davide Pulizzotto, Catherine Beaudry)

Viktor Ström Investigating the Scientific Contributions of Academic Engagement with Industry: A study of Impact and Quality of Publications by Engineering Professors in Electrical Engineering in Sweden, 2000 to 2018
D: Nils Grashof
(Viktor Ström, Maureen McKelvey, Ethan Gifford)

Lukas Dreier Untapped potential: What can motivate transfer-inactive scientists' intention to engage in knowledge and technology transfer activities? (Lukas Dreier)
D: Martin Wörter

15:00-15:30
15:30-17:30

Break

TOPIC 4: Science-Industry Collaboration (Chair: Philip Dörr)

Michael Rothgang Knowledge and technology transfer from a "Nano Perspective": Observed Dynamic Patterns from a Case Study in Lightweight Forging
D: Holger Graf

Bastian Rake Doing science together: The increasing momentum of long-term explorative research collaborations
D: Sarah Tung
(Kaushik Sengupta, Lena Lewin, Anna Sandström, Lars Farde, Ratan Bhat, Ruth March, Mark Fidock, Richard Cowburn, Cecilia Nilsson, Bastian Rake, Maureen McKelvey)

Indira Yarullina Structure and dynamics of regional research landscape
D: Federico Bignone
(Indira Yarullina)

17:45-19:45
20:00

City Tour (Statue at the old market square)
Dinner (Restaurant "Zur Noll")

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Friday, 1.7.2022	
08:30-09:30	KEYNOTE 3: Knowledge Transfer & Academics' societal engagement Christian Schneijderberg
09:30-10:00	Break
10:00-12:00	<i>TOPIC 5: Beyond KTT (Chair: Indira Yarullina)</i> David Angenendt The impact of COVID-19 on industry interactions with universities: The case of UK companies D: Oscar Llopis (David Angenendt, Alan Hughes, Michael Kitson, Ammon Salter) Alexandra Gottinger Standardisation in the Context of Science and Regulation: An analysis of the bioeconomy D: Manuel Romagnoli (Alexandra Gottinger, Luana Ladu, Knut Blind) Federico Bignone Corporate science and the dual frontier D: Arman Aksoy (Federico Bignone, Francesco Lissoni)
12:00-13:00	Lunch Break
13:00-15:00	<i>TOPIC 6: Intermediaries of KTT (Chair: Lukas Dreier)</i> Sarah Tung How do different barriers of interactions trigger the emergence of multiple forms of U-I intermediaries? A conceptual framework (Sarah Tung) D: Vitus Püttmann Martin Kalthaus Digital platforms facilitating university-industry intellectual capital exchange (Ekaterina Albats, Henry Etzkowitz, Martin Kalthaus) D: Susanne Beck Philip Dörr TTO-Scientist Interaction and Academic Spin-Off Creation (Uwe Cantner, Philip Doerr, Maximilian Goethner) D: Stefano Basilico
15:00-15:15	Break
15:15-15:30	Conclusion and Farewell

